

ProfitFinder Privacy Statement
Last Updated 29th of April, 2011

ProfitFinder, LLC is committed to protecting your privacy. Please read the ProfitFinder Online Privacy Statement below. This ProfitFinder Online Privacy Statement applies to data collected by ProfitFinder through its products and services, as well as its offline product support services. It does not apply to those ProfitFinder sites, services and products that do not display or link to this statement or that have their own privacy statements. Some products and services mentioned in this statement may not be available in all markets at this time.

Collection of Your Business Information

ProfitFinder may ask you to provide information such as your e-mail address, name, business address, or telephone number. If you choose to make a purchase or sign up for a paid subscription service, we will ask for additional information, such as your credit card number and billing address, which is used to create a ProfitFinder billing account.

In order to access some ProfitFinder services, you will be asked to sign in with an e-mail address and password. As part of creating your profile, you may also be requested to provide questions and secret answers, which we use to help verify your identity and assist in resetting your password, as well as an alternate e-mail address. Some services may require added security, and in these cases, you may be asked to create an additional security key. Finally, a unique ID number will be assigned to your credentials which will be used to identify your credentials and associated information.

We may also prepare, keep and publish general statistical records about you and other users of ProfitFinder sites and services, but we do that in a way that does not identify you or any other user personally. We may hire third parties to help us collect and analyze such data, and we may share such statistical data with third parties. Again, such statistical data will not specifically identify you or any other user. We use this information to help us make our sites and services more useful to visitors, and for general industry purposes.

We may collect information about your interaction with ProfitFinder sites and services. For example, we may use website analytics tools on our site to retrieve information from your browser, including the site you came from, the search engine(s) and the keywords you used to find our site, the pages you view within our site, your browser add-ons, and your browser's width and height. We may also use technologies, such as cookies and web beacons, to collect information about the pages you view, the links you click and other actions you take on our sites and services. Additionally, we collect certain standard information that your browser sends to every website you visit, such as your IP address, browser type and language, access times and referring website addresses. When you receive newsletters or promotional e-mail from

ProfitFinder, we may use web beacons (described below), customized links or similar technologies to determine whether the e-mail has been opened and which links you click in order to provide you more focused e-mail communications or other information.

In order to offer you a more consistent and personalized experience in your interactions with ProfitFinder, information collected through one ProfitFinder service may be combined with information obtained through other ProfitFinder services. We may also supplement the information we collect with information obtained from other companies. For example, we may use services from other companies that enable us to derive a general geographic area based on your IP address in order to customize certain services to your geographic area.

Use of Your Business Information

ProfitFinder collects and uses your business information to operate and improve its sites and services. These uses may include providing you with more effective customer service; making the sites or services easier to use by eliminating the need for you to repeatedly enter the same information; performing research and analysis aimed at improving our products, services and technologies; and displaying content and advertising that are customized to your interests and preferences.

We also use your business information to communicate with you. We may send certain mandatory service communications such as information on technical service issues, billing reminders and security announcements. We may also occasionally send you product surveys or promotional mailings to inform you of other products or services available from ProfitFinder and its affiliates. Business information collected on ProfitFinder sites and services may be stored and processed in the United States or any other country in which ProfitFinder or its affiliates, subsidiaries or service providers maintain facilities.

In order to provide you our products, we may collect certain information about service performance, your computer and your service use. We may automatically upload this information from your computer. This data will not personally identify you.

Sharing of Your Business Information

Except as described in this statement, we will not disclose your business information outside of ProfitFinder and its controlled subsidiaries and affiliates without your consent. We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, hosting websites, processing transactions, or performing statistical analysis of our services. Those service providers will be permitted to obtain only the business information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose. [However, for credit card processing, our fraud detection vendors may use aggregate data to help improve their service. This helps them more accurately detect fraudulent

uses of credit cards.] We may access or disclose information about you, including the content of your communications, in order to: (a) comply with the law or respond to lawful requests or legal process; (b) protect the rights or property of ProfitFinder or our customers, including the enforcement of our agreements or policies governing your use of the services; or (c) act on a good faith belief that such access or disclosure is necessary to protect the personal safety of ProfitFinder employees, agents, customers or the public.

Communication Preferences

We may e-mail you to announce the enhancements, if any, that we may develop in connection with our products. You can stop the delivery of such e-mails from ProfitFinder by following the specific instructions in the e-mail you receive.

Security of Your Business Information

ProfitFinder is committed to protecting the security of your business information. We use a variety of security technologies and procedures to help protect your business information from unauthorized access, use, or disclosure. For example, we store the business information you provide on computer systems with limited access, which are located in controlled facilities. When we transmit highly confidential information (such as a credit card number or password) over the Internet, we protect it through the use of encryption. If a password is used to help protect your accounts and business information, it is your responsibility to keep your password confidential. Do not share this information with anyone. If you are sharing a computer with anyone you should always log out before leaving a site or service to protect access to your information from subsequent users.

Use of Cookies

ProfitFinder website uses “cookies” to enable you to sign in to our services and to help personalize your online experience. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies contain information that can later be read by a Web server in the domain that issued the cookie to you. Cookies cannot be used to run programs or deliver viruses to your computer. One of the primary purposes of cookies is to store your preferences and other information on your computer in order to save you time by eliminating the need to repeatedly enter the same information and to display your personalized content and appropriate advertising on your later visits to these sites. When you sign in to a site using your credentials, we store your unique ID number, and the time you signed in, in an encrypted cookie on your hard disk. This cookie allows you to move from page to page at the site without having to sign in again on each page. When you sign out, these cookies are deleted from your computer. We also use cookies to improve the sign-in experience. For example, your e-mail address may be stored in a cookie that will remain on your computer after you sign out. This cookie allows your e-mail address to be pre-populated, so that you will only need to type your password the next time you sign in. If you are using a public computer or do not

otherwise want this information to be stored, you can select the appropriate radio button on the sign-in page, and this cookie will not be used.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to sign in or use other interactive features of ProfitFinder sites and services that depend on cookies, and some advertising preferences that are dependent on cookies may not be able to be respected. If you choose to accept cookies, you also have the ability to later delete cookies that you have accepted.

Use of Web Beacons

ProfitFinder Web pages may contain electronic images known as Web beacons - - sometimes called single-pixel gifs -- that may be used to assist in delivering cookies on our sites and allow us to count users who have visited those pages and to deliver co-branded services. We may include Web beacons in promotional e-mail messages or our newsletters in order to determine whether messages have been opened and acted upon. ProfitFinder may also employ Web beacons from third parties in order to help us compile aggregated statistics regarding the effectiveness of our promotional campaigns or other operations of our sites. We prohibit Web beacons on our sites from being used by third parties to collect or access your business information. Finally, we may work with other companies that advertise on ProfitFinder sites to place Web beacons on their sites in order to allow us to develop statistics on how often clicking on an advertisement on a ProfitFinder site results in a purchase or other action on the advertiser's site.

Controlling Unsolicited E-mail ("Spam")

ProfitFinder is concerned about controlling unsolicited commercial e-mail, or "spam." ProfitFinder has a strict Anti-Spam Policy. ProfitFinder will not sell, lease or rent its e-mail subscriber lists to third parties. While ProfitFinder continues to actively review and implement new technology, such as expanded filtering features, there is no currently available technology that will totally prevent the sending and receiving of unsolicited e-mail. Using junk e-mail tools and being cautious about the sharing of your e-mail address while online will help reduce the amount of unsolicited e-mail you receive.

Enforcement of This Privacy Statement

If you have questions regarding this statement, you should first contact us by using our Web form. If you do not receive acknowledgement of your inquiry or your inquiry has not been satisfactorily addressed, you should then contact admin@myprofitfinder.com.

Changes to This Privacy Statement

We will occasionally update this privacy statement to reflect changes in our services and customer feedback. When we post changes to this Statement, we will revise the “last updated” date at the top of this statement. If there are material changes to this statement or in how ProfitFinder will use your business information, we will notify you either by prominently posting a notice of such changes prior to implementing the change or by directly sending you a notification. We encourage you to periodically review this statement to be informed of how ProfitFinder is protecting your information.

Contacting Us

ProfitFinder welcomes your comments regarding this privacy statement. If you have questions about this statement or believe that we have not adhered to it, please contact us by using our Web form. If you have a technical or general support question, please visit www.myprofitfinder.com to learn more about ProfitFinder support offerings.